

MINUTES APPROVED BY THE PAC ON MARCH 9, 2017

Council Liaison Present: Matt Vandehey

Staff Present: Colleen Winters

Commission Members Present: Dana Lommen, Emily Lux, Pat Truax, Dana Zurcher, Michael Goetzke, Kathy Broom, Laura Frye, Linda Taylor,

Guest(s): Richard Kidd

Absent: Kathleen Leatham, Tom Gamble

1. CALL TO ORDER: By Dana Zurcher at 5:00 pm.

2. CITIZEN COMMUNICATION: N/A

3. APPROVAL OF PAC MEETING MINUTES: Motion to approve meeting minutes from 10/13/16 and 11/10/16 as written made by Pat, seconded by Dana Z. Motion carried.

4. ADDITIONS/DELETIONS:

- Richard Kidd was presented with a framed picture of his coloring book portrait page to honor his service and foundation of the Public Arts Commission. Cake was served, and Richard discussed PAC history and his plans for the future. Richard is “feeling better” and looking forward to “getting back into the swing of things”. He is considering joining a board or commission and looks forward to greater involvement. Richard stated that the Public Arts Commission has “exceeded his expectation tremendously.” The Public Arts Commission thanks you, Richard, for your many years of service and contribution.

5. DISCUSSION/DECISION ITEMS:

A. Election of Chair and Appointment of Secretary: Nominations from the floor-Emily nominated Dana Z. for Chair, Laura seconded. Pat nominated Emily for Secretary, Laura seconded. Both motions carried.

B. 2017 Arts Festival Planning: The committee is working on a city permit application, and looking at requirements for a traffic control plan, safety/emergency plan, etc. Dana Z. will contact Tim Pearson with Concours D'Elegance to be certain that it is okay to share the event date. Dana also described planned activities, artists' booths, etc.

C. Annual Retreat Planning: A potluck from 9am-12pm is planned for March 11th. Agenda items include bylaws, a 2017 goals review, fundraising, and possibly event dates. Colleen-People should come to the March meeting with ideas for the retreat, to maximize time and efficiency.

6. INFORMATION ITEMS:

A. Coloring Book Sales: To date, the coloring book has yielded \$1632 in profit. It is still available at ACE and the Chamber of Commerce. It was agreed that it should continue to be sold

at the farmers market and other events, and that we should explore additional venues. Linda-We could blow up pages at the farmers market for kids to color. The market season begins in May. Matt-The annual town meeting would be a good venue, or possibly City Hall. Pat-Will take coloring books to the state of the city event.

B. Brick Sales: Approximately 150 additional bricks need to be sold to address the \$2400 remaining balance of Tres Novem. Discussion on how to effectively advertise brick sales. Linda-What if we created a certificate, or something concrete to give someone when they purchase a brick as a gift? We should focus on Mother's Day sales. Dana Z.-PAC could really benefit from a Facebook page, especially to advertise events and fundraisers. Can we revisit this idea? Colleen-It is unlikely that the policy will change.

C. Finance Report: A reminder was given to consider contribution of leadership gifts. Linda asked to revisit the idea of commissioners being able to earmark their gift to be designated to a specific financial category (for example, mini-grants.) Discussion determined that it is perfectly reasonable for leadership donors to specify how their funds will be directed.

8. COMMISSIONER COMMUNICATIONS:

- Dana L.: *James and the Giant Peach* is coming up at TITG, then *Jesus Christ Superstar. Less Than Normal* just ended, and was met with unbelievably positive reviews.
- Pat: *Stars in the Grove* tickets are now on sale, with all proceeds benefitting Forest Grove Dance Arts. Also, Newell Hill founded a nonprofit called "Keys for Kids". One of their programs delivers painted pianos to public places. Would Forest Grove be interested in participating this summer? Pat will forward information for further discussion.
- Emily: Valley Art's second annual fundraising event, *Celestial Carnavale* is being held at the same time as *Stars in the Grove*. Tickets are available at VA and also online.

9. STAFF COMMUNICATIONS:

- Colleen-The Oregon Shadow Theater event had 100 attendees. More than 250 people came to the Star Wars program, which went very well. The City has a new webpage, and the library subsequently has a new section. Feedback is welcome. Linda and Dana Z. had already viewed it, and gave positive reviews.

10. COUNCIL LIAISON COMMUNICATIONS:

- Last Saturday was the Council retreat. The next public meeting is on Monday.

11. ADJOURNMENT: Dana Zurcher adjourned the meeting at 6:26pm. The next regular meeting will be March 9, 2017, in the Rogers Room of the Forest Grove Library.

Respectfully Submitted by Emily Lux